



Company Profile



About Us

Forthfield Investments is a private limited company registered in 2006 and is a wholly owned Zimbabwean company. We have rapidly grown to become one of the country's leading marketing and suppliers of various high quality products, equipment and services to the Mining, Industrial Engineering, and Construction industry.



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145 Farm Drive, Willsgrove Park, Bulawayo

Our Services

We market and supply mining equipment and backup services, electricity transmission supplies, high-tech loading and hauling for the mining industry, mineral ore logistics and processing, and mining equipment management on behalf of clients.



forthfieldinvestments@gmail.com



www.forthfield.co.zw

Our Senior Team

Chief Executive Officer



Dr Nelson Solan Chipangamate

Our Chief Executive Officer, Dr Nelson Solan Chipangamate has vast experience at senior level in the private sector having worked in industries ranging from mining, telecommunications, beverages and academics. Dr Chipangamate has worked in Zimbabwe, South Africa, Zambia, Nigeria, DRC, Botswana and Guinea on the African continent. He has also served as African Markets Coordinator for a Global mining industry consulting firm based in Australia.

His qualifications include a PhD in Sustainability and Social Performance, a Masters in Business Administration, a BSc. (Hons) in Economics Degree and several other qualifications.

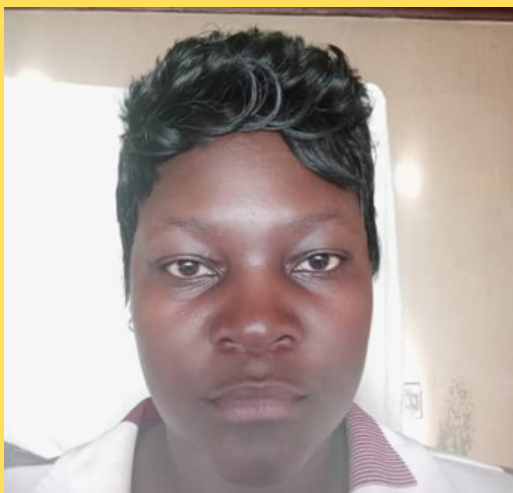
Chief Operations Officer



Mr Richard T. Marange

Mr Richard T. Marange is the Chief Operations Officer. He is an astute entrepreneur and business executive. He has previously worked in mining operations, mining equipment supplies, and has been in business for close to twenty years. Mr Marange is passionate about building sustainable business relationships and partnerships. He is a highly experienced and practical executive. The COO is responsible for driving the operations of the organisation.

Director-People and Administration



Mrs Lilian Marange-Sithole

Mrs Lilian Sithole-Marange is a health professional with extensive business experience, having co-founded the company in 2006. Mrs Sithole-Marange is a tried and tested business executive who has been championing our human resources transformation. As the company expanded to include operational loading and hauling, Mrs Marange has been responsible for Safety Health and Environment in the organisation as we put safety first. She is spearheading our motto-"Home Safe and Healthy Everyday".

Our Mission

To provide high quality affordable mining, industrial, construction and electrical equipment, logistics, and loading and hauling services to champion Zimbabwe's vision of becoming an upper-middle income economy by 2030.

Our Vision

To be the provider of choice for mining, industrial and electrical equipment and services to our clients in Zimbabwe and beyond.

Our Values

- Sustainability
- Excellence
- Safety
- Innovation
- Efficiency

Executive Summary

Forthfield Investments is a Zimbabwean company that serves the mining, engineering, and construction industries by providing a wide range of high-quality solutions and products. The company is staffed by a core team of highly skilled multi-disciplinary professionals including economists, engineers, environmentalists, operational health and safety specialists, drivers, operators, and administrative staff.

Established in 2006, Forthfield has stood the test of time, cementing our position as one of the leading suppliers of electrical, engineering and mining equipment and solutions to the industries. Based in Bulawayo and operating at mining sites around the country, the company has the capacity to quickly respond to customer orders and services requirements. We thrive to provide unique and customised solutions to our loyal clients in Zimbabwe and in the region. Although the company started from supplying components, we have since grown over the years to incorporate provision of related services, including but not limited to logistics management, loading and hauling services, construction, and electricity transmission services in the following industries:

Our Product Range

Electricals

Armored cables, floodlights, transmission poles, transmission cables, florescent tubes, energy saver bulbs, fittings, industrial stoves, catering equipment, high/low voltage testing equipment, solar panels and batteries

Mining and Hardware

Mining equipment, Yellow Machines for excavation, large-scale trucks for loading and hauling services, cap lamps, conveyor belting, shovels, picks, drills and drill bits, bolts and nuts, garden tools.

Personal Protective Clothing

Knee guards, gloves, working suits, overalls, safety shoes, hard hats, reflectors, wood augers, safety belts.

Lubricants

Engine oils, hydraulic oils, gear box oils, grease, diff oils,

Packaging and Catering Materials

Food takeaway trays, plastic spoons-forks-knives, meat and fruit trays, sachets, bread bags, wrapping plastics, spices, food warmers, scales, tills and till-rolls.

Mining, Loading and Hauling Services

We provide and manage a wide range of yellow machines (bulldozers, excavators, graders, front-end-loaders), dump trucks, forklifts, cranes, tippers and drill rigs.

Road construction and maintenance

We construct and maintain roads in mining communities to support mining company corporate social responsibilities.

Market Analysis

Competitors

The industry is diverse with a wide range of competitors from small players to large scale operators. Some of the small players include Kuchera , while large scale operators include Leopack, Ajara Trucking, and Colbro. However, these do not specialise in mining and construction. They offer generic logistics.

At Forthfield Investments we utilise our multidisciplinary expertise to integrate logistics solutions with our capabilities in mining, electrical transmission, and civil engineering to offer customised solutions.

Strengths

- High quality products and services
- Highly qualified and experienced leadership
- Modern equipment and innovative solutions
- Partnerships with our clients and suppliers

Weaknesses

- Reliance on third-part partners to provide logistics and equipment support

Opportunities

- The desire and commitment of government to build an upper middle income economy by 2030 has created huge opportunities for local businesses.
- The national development strategy is hinged on mining as a major contributor to economic growth.
- Capital support from banking partners

Threats

- Hyper-inflationary pressure
- Threats of new entrance of competitors

Marketing Strategy

- **Promotion:** Our marketing strategy involves digital media and publicity, flyers, preemptive and preeminent marketing, relationships marketing.
- **Products:** We ensure high-quality products are imported from global leading suppliers.
- **Placement:** We deliver to enhance service delivery for the clients. Clients have access to our products and services throughout the country and region because of our established distribution channels, involving own delivery trucks, and outsourced services.
- **Pricing:** Our price structure is competitive while it allows us to be fairly rewarded for our excellent services. On average we make an average of 15 to 45% markup for our products and services.

Some of Our Customers

